

WORKING WITH RESIDENTS

This document presents information from engagement with residents about the proposals. Below are the main things that have happened between 2017 to early 2020.

Before the Community Day in May 2019, there had been a number of events that led to Countryside being appointed as the housing developer that the Council is working with on the Cambridge Road Estate regeneration.

2017: A 'Strategic Development Brief' was developed with residents giving their views – this guided how a housing developer was chosen. For more information see the 'Shortlisted' and 'Rejected' options documents on the Key Info page on the CRE website at cambridgeroadestate.com.

2018: A 'Meet the Bidders' consultation day was held with residents, where three shortlisted developers presented their ideas and designs for the regeneration.

2019: The housing developer [Countryside](#) was chosen as the Council's development partner and an independent advisor [PPCR](#) was appointed to support residents.

March 2019:

- Visits to other regeneration sites in London
- Electoral Reform Services (ERS) appointed to run the independent ballot (vote)



MAY to JUNE 2019 | WORKING WITH RESIDENTS

1st Public Exhibition | For the first exhibition, the architects prepared display boards of the possible new neighbourhood for residents to comment on. The display boards can be viewed on the Key Info page of the CRE website at cambridgeroadestate.com.

Working with residents | The architects showed models and more drawings to residents. This was so residents could help design the new homes, outdoor spaces, and community facilities.

Free trips | Residents were invited to a free site visit (refreshments provided) to see what our homes and facilities could be like.

Drop-in anytime | Housing Landlord Services have attended all of the events and at the Tadlow Hub office to help residents understand their housing offer and options.



Stay updated

Sign up to stay updated about the regeneration on our website at cambridgeroadestate.com.

JULY 2019 | DESIGNS



2nd Public Exhibition | The second exhibition was the first time the architects showed how all the ideas received from residents had come together. Drawings, models, and pictures were available so that residents could tell us what they thought. The display boards can be viewed on the Key Info page of the CRE website at cambridgeroadestate.com.

Design Sessions | The architects worked with residents to discuss details about their new homes and how all the outdoor spaces fit together.

Drop-in anytime | Housing Landlord Services continued to be available at all events and at the Tadlow Hub to help residents understand their housing offer and options.

Household Verification process | Over the summer, we contacted all CRE households to check if the details we had on record about them were correct. This gave us a good understanding of who was living on the estate at the time. There was a really good response rate which helped us to ensure we could identify everyone that was eligible to vote in the ballot.

AUTUMN – WINTER 2019 | WORKING WITH RESIDENTS

Talking to the borough | the regeneration team were out and about talking to places of worship, local schools, and specialist services to ensure local organisations and their users were informed and involved in the regeneration programme.

News announced about CRE regeneration ballot | The Greater London Authority (GLA) confirmed that qualifying Housing Association residents on Cambridge Road Estate would be able to vote in the ballot. As a result, the [Council announced](#) that the ballot would be held in early 2020 in order to ensure that consultation with these residents could take place.

Event for Housing Association residents | Housing Association residents living on CRE who became eligible to vote in the ballot were invited to the community showroom to find out more about the plans.

Social events | Over the late autumn, a range of social events for residents brought further opportunities for residents to have some fun and get to meet other residents.

Information sessions for residents | During November and December, a series of special themed sessions at the Tadlow Hub gave residents the opportunity to find out more about the regeneration plans and what they mean for their household.

Community Showroom at Tadlow | A community showroom was opened at Tadlow, where residents could drop-in anytime and see full-size examples of a bathroom and kitchen that could be built in the new homes. The showroom featured an interactive screen so that residents could take a tour of a home at Acton Gardens. Members of the Regen Team were there to answer any questions and opening hours were extended to 7.30 pm on Tuesdays and Thursdays.

Acton Gardens tour | An opportunity for residents on CRE to take a guided tour of Acton Gardens estate where Countryside, our regeneration partner, is the developer.



FEBRUARY – MARCH 2020 | LANDLORD OFFER & REGENERATION BALLOT

Ballot date announced | In January 2020, the Council announced the date of the ballot. Between 24 February – 18 March 2020, residents voted to decide whether the estate should be regenerated to deliver new high-quality, ‘greener’ homes that will take us into the future. Click [here](#) to read the Council’s statement.

3rd Public Exhibition | An information event for residents to find out everything they would need to know about The Landlord Offer and The Ballot took place on Saturday 8 February (12 – 4 pm) and Monday 10 February (4 – 8 pm) 2020. Drawings, models, and pictures were available. The display boards can be viewed on the Key Info page of the CRE website at cambridgeroadestate.com.

Landlord Offer | A document called the ‘Landlord Offer’ was delivered to everyone who was eligible to vote in the ballot. It included the final designs and plans for the estate, the estimated numbers of new homes and the kind of homes they will be. It included details about the offer for social rent council tenants, freeholders and leaseholders, qualifying housing association residents, residents in temporary accommodation (TA), and tenants renting from a private landlord. The information



and images in the Landlord Offer are the designs that eligible residents were asked to consider when voting in the Residents’ Ballot. You can view the Landlord Offer on the Key Info page of the CRE website at cambridgeroadestate.com.

In early 2020, all eligible voters were able to vote in the regeneration ballot.

The ballot was overseen independently by Civica Election Services (CES), (formerly known as Electoral Reform Society).

The result of the ballot was announced on 20 March 2020. The Council announced the result where, on a turnout of 86%, 73% of eligible residents backed the plans to

regenerate their neighbourhood. Click [here](#) to read the Council's ballot result statement.

The majority 'YES' vote from residents means there will be planning applications and further discussions with residents.

Planning permission in 2020 will mean that building should start in 2021. We are then aiming to have the first homes ready for moves in 2023.

Keeping you involved | We'll continue to hold engagement activities and drop-in sessions for you. We will also continue our newsletter and website updates to share the latest information on what is happening.