



Guildhall 2
High Street
Kingston upon Thames
KT1 1EU

24 February 2020

Dear Resident

The future of Cambridge Road Estate — you decide

Firstly, can I say that I am sorry about having to write to you because I know many of you will be fed up with receiving letters and leaflets through your doors. I felt that I had to because I am aware that information is being sent to you by some people who do not live on the estate, and which is simply untrue.

I am a former council tenant and I have dedicated much of my life to helping individuals and families secure a nice home. As chief executive at Kingston Council, I am passionate about improving the lives of all our communities.

The Landlord Offer contains all of the facts you need to know.

Kingston Council has been given extra funding from the Mayor of London at the Greater London Authority (GLA) to allow the changes many of you have told us you want to see take place. But this all depends on whether the majority of residents vote 'yes'. This funding is not for refurbishment, it is only for new homes built through regeneration, so we do not want to miss this opportunity. The money from the GLA may not be available again.

What you see in the Landlord Offer is exactly what will happen if you vote 'yes' in the ballot. If we don't deliver we may lose the funding.

That's why the Landlord Offer is such an important document — the Landlord Offer is the Council's *offer* to you — and your vote matters.

You will shortly receive your ballot paper to vote in the CRE regeneration ballot. You can vote as soon as your pack arrives if you wish. If you vote 'yes', we will:

- Keep all our residents on the estate in a new home unless they wish to move.
- Work to try and ensure those in temporary accommodation are housed permanently.
- Tackle overcrowding.
- Keep your rent the same unless you move to a bigger property.
- Allow residents to move with their pets to a new home on the estate.

In addition, there will be a better chance of reducing crime and unemployment as well as improving the health of you and your family for years to come. The local Police also back a 'yes' vote.

If you have any questions — any questions at all — please get in touch with my team at the Tadlow Hub, opposite Piper Hall. You can reach them by FREEPHONE 0800 304 76 33 and by email to creregen@kingston.gov.uk. Or, if you would prefer independent advice, please contact on FREEPHONE 0800 317 066 and by email to info@ppcr.org.uk.

Voting 'yes' to new homes can help with making the changes you deserve and improve life on the estate for you, your children, friends and neighbours. Vote 'yes' for a better Cambridge Road Estate.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Ian Thomas', written in a cursive style.

Ian Thomas CBE

Chief Executive

Royal Borough of Kingston upon Thames